Nov. 15, 2019

Notice regarding The Nationwide Expansion of The "Hisamitsu Art Project", a Tokyo 2020 Olympic and Paralympic Games Authorized Program

Hisamitsu Pharmaceutical Co., Inc. (Head Office: Tosu City, Saga Prefecture; President and CEO: Kazuhide Nakatomi; hereinafter referred to as "the Company") is pleased to announce that it will expand nationwide the "Hisamitsu Art Project" (hereafter referred to as "the project"), a Tokyo 2020 authorized program, which has been implemented in Tosu City, Saga Prefecture; Tsukuba City, Ibaraki Prefecture; and Utsunomiya City, Tochigi Prefecture.

The Company, as an official partner of the Tokyo 2020 Games, has been carrying out various activities to promote the Olympic and Paralympic movements, and the project is one of them.

The Tokyo 2020 authorized program is a program that certifies something that participants can experience, act on, and pass on to the future, such as not only sports but also cultural and artistic activities, cross-generational activities in the community, supports for disaster-hit areas, etc. The project has been recognized in the culture category of the Tokyo 2020 authorized program.



In the project, we have children draw a work of art with a free image under the theme of "the Tokyo 2020 Olympic and Paralympic Games that I will participate in" so that they can gain a global perspective through sports.

The facilities and artworks in the project are posted sequentially on the "Hisamitsu Pharmaceutical Tokyo 2020 Olympic and Paralympic Games Supporting Website" and more than 390 children have already participated in the project and more than 300 artworks have been collected.





["Hisamitsu Pharmaceutical Tokyo 2020 Olympic and Paralympic Games Supporting Website" where artworks are posted]

The Company has decided to expand this initiative nationwide in light of the warm comments it has received from local communities through the art project activities it had carried out and the increased momentum for the Tokyo 2020 Olympic and Paralympic Games that are only a year away. The program will be conducted as needed, mainly in areas where the Company's branches and sales offices are located.

* Art projects already implemented In October 2018, the Company placed the artworks the local children draw under the theme of "the Tokyo 2020 Olympic and Paralympic Games that I will participate in" at a temporary enclosure section of the Hisamitsu Museum, which was under construction in West Park near the Kyushu Head Office of Hisamitsu Pharmaceutical in Tosu City, Saga Prefecture. At Tsukuba Laboratories in Tsukuba City, Ibaraki Prefecture, and Utsunomiya Factory in Utsunomiya City, Tochigi Prefecture as well, the Company exhibited artworks of local children. Children commented that they were looking forward to the Games and that they wanted Japanese athletes to win medals, while people who looked at the artworks said that the works filled them with warm feelings as they made them feel a bright future and hope.



[Exhibition at a temporary enclosure of Hisamitsu Museum]



[Work of Tashiro Elementary School (Tosu City)]



[Artwork exhibited at Tsukuba Laboratories]



[Artwork exhibited at Utsunomiya Factory]

The Company is committed to contributing to the success of the Tokyo 2020 Games through its activities as an official partner (topical analgesic anti-inflammatory patches), as well as to working towards the realization of society that would create an energetic, healthy future by communicating the benefits of "treatment by formulation application" to everyone involved in the Tokyo 2020 Games, including athletes, Games officials, volunteers and spectators.